

FAQ's:

How does it work?

The community can nominate groups until 12 May. All groups nominated and approved as a Shining Star go into the running to win \$30,000 worth of sponsorship. Voting begins 13 May and runs until 7:59 am 24 May. The organisation that has the most votes on 24 May wins the \$30,000 in on-air sponsorship.

On-air Call Outs

Each day on Live FM, our announcers will be giving a call out to a nominated Shining Star and give you five minutes to respond by calling the studio. If that Shining Star organisation calls within the five minute time period, they will win a minimum of \$1,000 in on-air sponsorship. If they don't call in within the five minutes, the \$1,000 of sponsorship jackpots will be available to be won by the next Shining Star called out on-air.

What's sponsorship?

As a not-for-profit organisation, 99.9 Live FM is fully supported through our station sponsors and donors. Winning sponsorship means you will be promoted on-air to our loyal listeners as a supporter (Sponsor) of 99.9 Live FM.

By winning the \$30,000 of sponsorship, your organisation will get a certain amount of on-air sponsorship. This sponsorship may assist your organisation to raise awareness about your work in the community, and how people can support it through attending, volunteering or through fundraising opportunities.

What can I promote?

Community events, campaigns, fundraising opportunities (within limits and dates), or the organisation in general (who you are and what you do) and how the organisation serves the community.

What do you need from us?

We will send you an email which will include the details of what we need from you.

Do you have material for us to promote this?

Yes, we will provide you with a promotions folder that has everything you need.

When is the winner picked?

Friday, 24 May at 8am.

Who can I contact for questions?

admin@livefm.com.au